



# Special Guest Seminar

**Helping Regions and Cities to position themselves effectively for the opportunities of the global market.**

**Save the Date: Greg Clark, The Grand Master of Cities is coming to Durban.**

Greg Clark is a world-renowned expert on Regional Economic Development, a former advisor to the Mayor of London, Current Advisor to the UK Government, Advisor to the OECD, and Advisor to about 20 cities on five continents. Greg has led international city networks and projects on economic strategies, city leadership, openness and migration, urban investment, long-term strategic planning, and city branding. Greg Clark has contributed to over 200 conferences worldwide; including ULI (the World Cities Summit, the World Mayors' Forum, the Asia Pacific Cities Summit, and Euro Cities), the OECD, the World Bank, the Financial Times, the EIB, MIPIM, LSE, the Brookings Institution, and the EU Council. He is a legendary author of more than 10 books and major reports on various city development.

What is it that the KZN region could do differently to drive growth? What are the potential obstacles that cities or regions face in their route to development? What tools and levers exist for cities and regions to achieve that growth? And most importantly, have cities and regions branded themselves successfully for the opportunities of the global market? These are some of the critical questions the legendary conference speaker Greg Clark will explore with you as a practitioner in city and regional planning.

Join the eThekweni Municipality Economic Development and Investment Promotion Unit (EDIPU) in championing the cause of Regional Economic Development and cities strategic planning.

**Date: Monday, 28 July 2014**

**Venue: Moses Mabhida Stadium, Gold Business Club 9**

**Time: 10H00-13H30**

**RSVP: Ncamsile.Masengeni@durban.gov.za**

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**For more information about Greg Clark visit**  
**[http://www.londonspeakerbureau.com/uk/speakers/greg\\_clark](http://www.londonspeakerbureau.com/uk/speakers/greg_clark)**