



The Informal Economy Support Programme (IESP) Webinar

2 December 2020 | 09h00–13h00 | Microsoft Teams

PROGRAMME

09h00 – 09h15: Welcome and Introduction by eThekweni – Head: EDU

09h15 – 09h45: Setting the Scene by Mark M, PPT

- a) importance of the informal economy
- b) overview of the IESP: Aims and objectives, methodology, sectoral distribution, evaluation framework
- c) existing eThekweni business support initiatives

09h45 – 10h05: Experiences from two entrepreneurs: Futhi Mkhize (NN Skincare) and Lucky Mdletshe (Namu Hair)

10h05 – 10h25: Experiences from two MIE specialists (IESP team) : Tholiwe Ngidi and Ica Mbebe

10h25 – 10h40: Feedback from independent evaluation by Tamlynn Fleetwood (Independent Evaluator)

10h40 – 11h00: Questions / Discussion Facilitated by MILE

11h00 – 11h30: Four breakaway groups to discuss the four main topics: MILE

11h30 – 12h00: Report backs from breakaway groups (5 min each) by Group facilitators

12h00 – 12h30: Facilitated Discussion: MILE

12h30 – 12h50: Wrap up & summary of key issues by MILE / Independent Evaluator

13h00 – Closure by PPT