



# Enhancing Service Delivery with Augmented/Virtual Reality

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S Con IT Services

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# Agenda



What is Augmented Reality/Virtual Reality



Why Augmented Reality/Virtual Reality



Demonstration



Uses Cases in Service Delivery

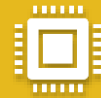


Closing

# What is Virtual Reality (VR)



Computer generated simulation that can be interacted with in an almost real way



Created using 3D modelling or 360degree camera technology



Experienced through special headset and/or controllers



Primarily used for gaming, with increasing commercial adoption

# What is Augmented Reality (AR)



Overlays computer generated imagery into a view of the real world



Can include 3D models, images, sound, information, videos



Installed and experienced on mobile phones, tablets, special headgear, TVs



Larger commercial adoption/impact compared to VR, many use cases



Overlay methods:

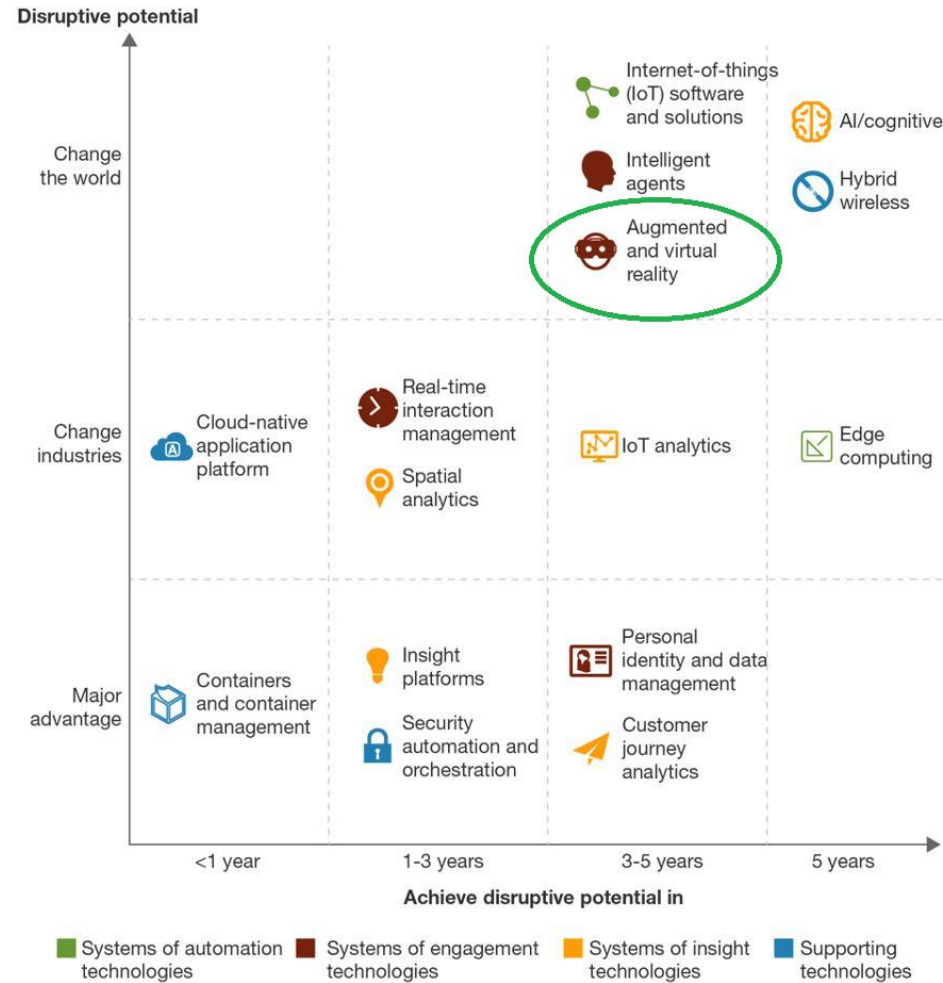
Marker Based  
Ground Based  
Location Based

# Why AR/VR

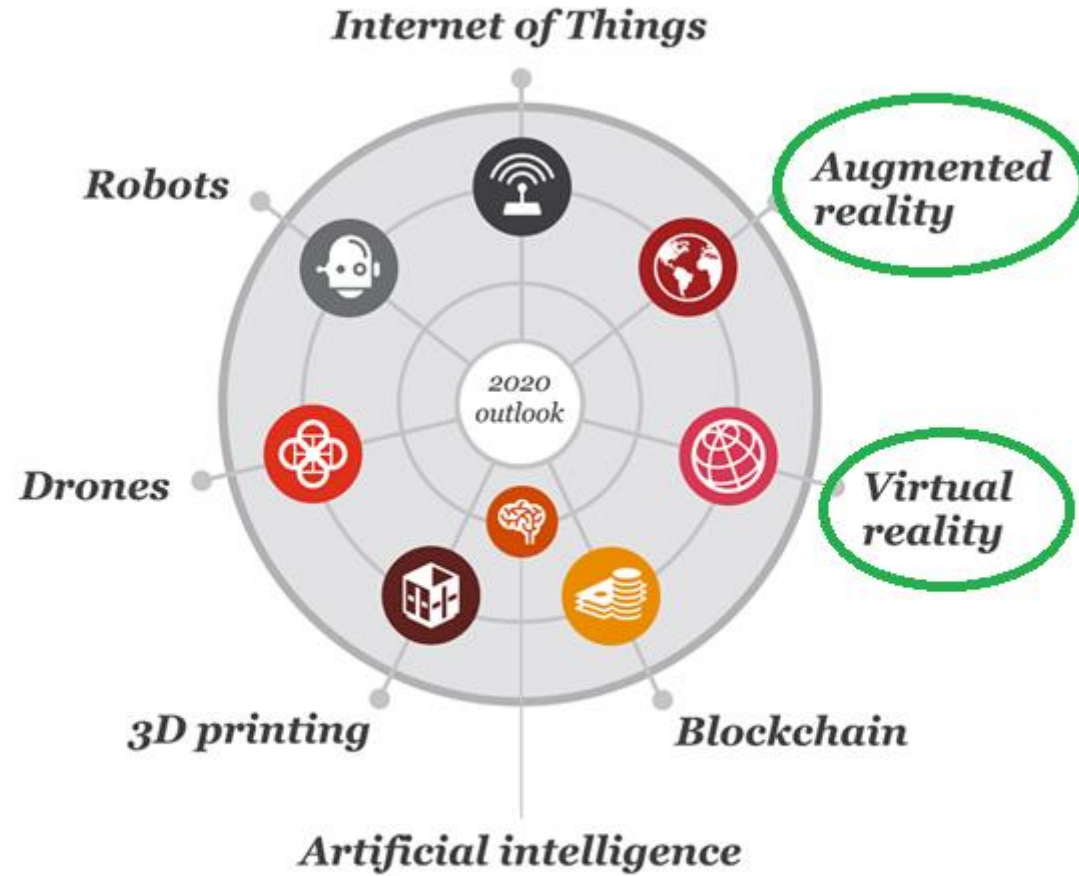
FORRESTER RESEARCH

## Identify The Disruptive Potential And Time Frame Of Impact For Your Industry

*The Top Emerging Technologies For Digital Predators*



# Why AR/VR



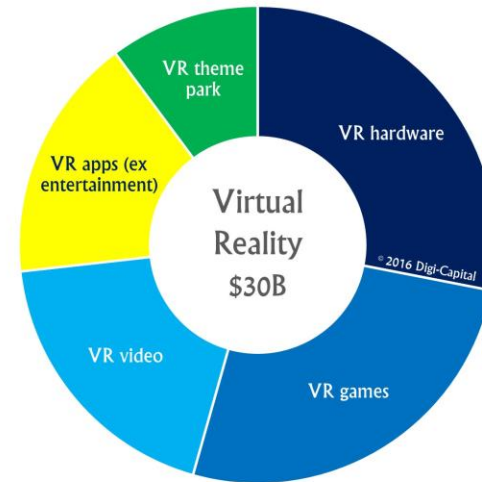
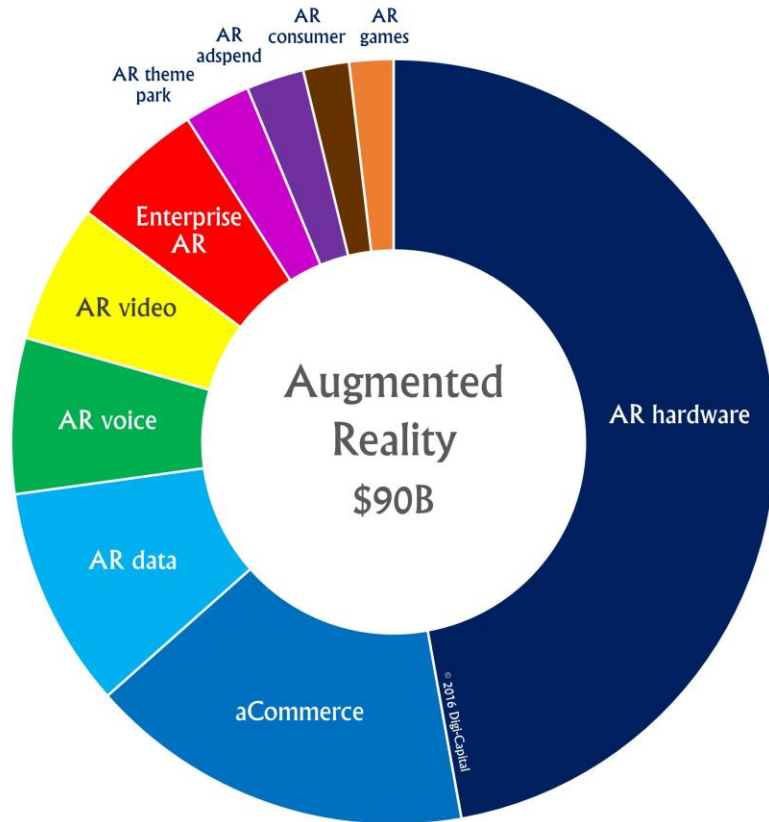
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#TechMegatrend



# Why AR/VR

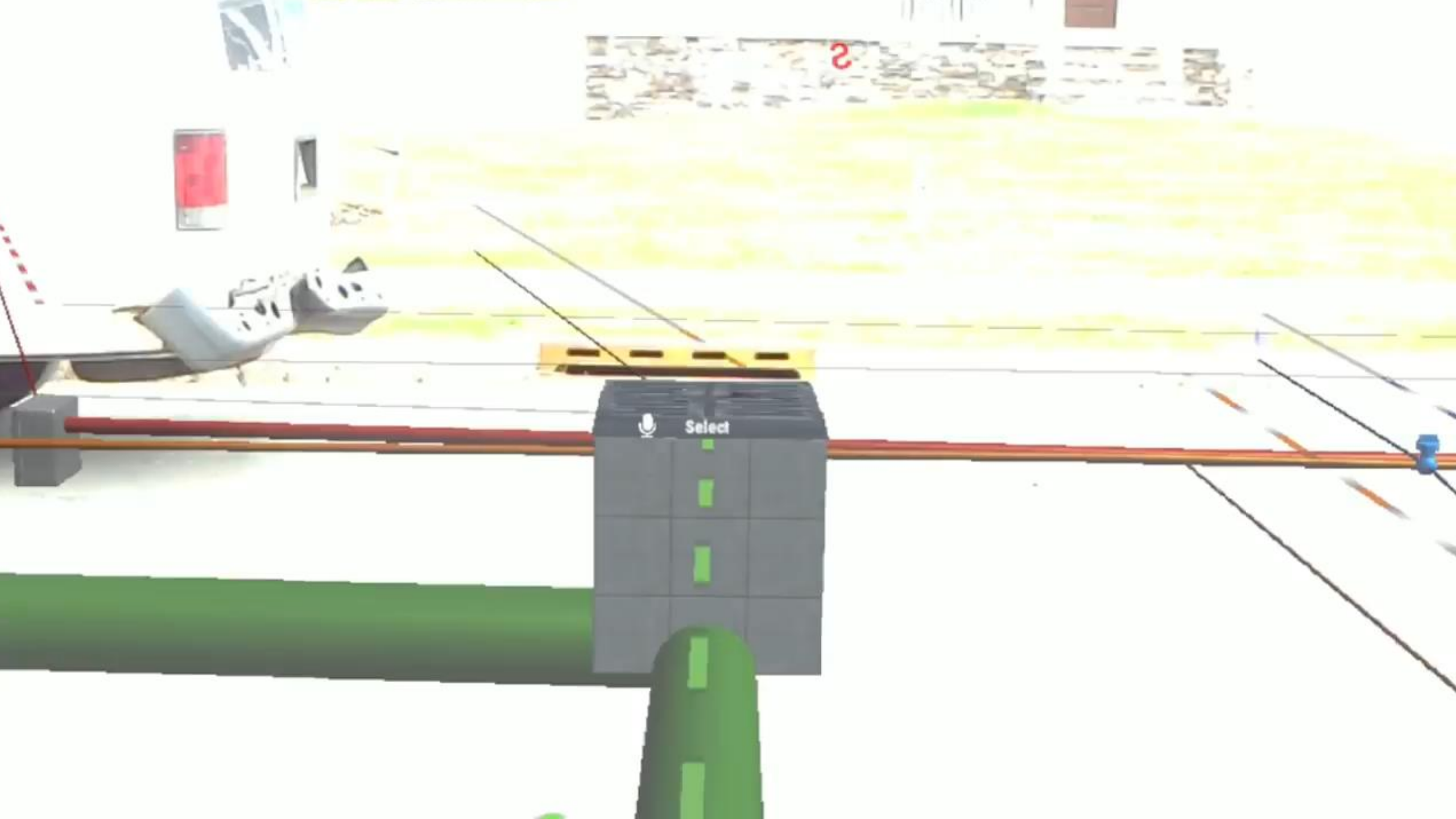
Digi-Capital™ Augmented/Virtual Reality Revenue Share 2020F



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# Demonstration







McDonalds

0.1 mi

Partner ATM



US Bank

2.8 mi

Full Service Branch



US Bank

2.8 mi

Full Service Branch



Duane Reade

2.8 mi

Non-partner ATM



7 Eleven

2.8 mi

Non-partner ATM



Wells Fargo

2.8 mi

Non-partner Branch

Closest  
One



# Use Cases in Service Delivery

Tourism/Travel

Museums/Theme  
Parks/Animal Parks

Education/Training

Law Enforcement

Town  
Planning/Housing

GIS

IOT

Cloud, AI  
Integration

Limited by our  
imagination

# Closing

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