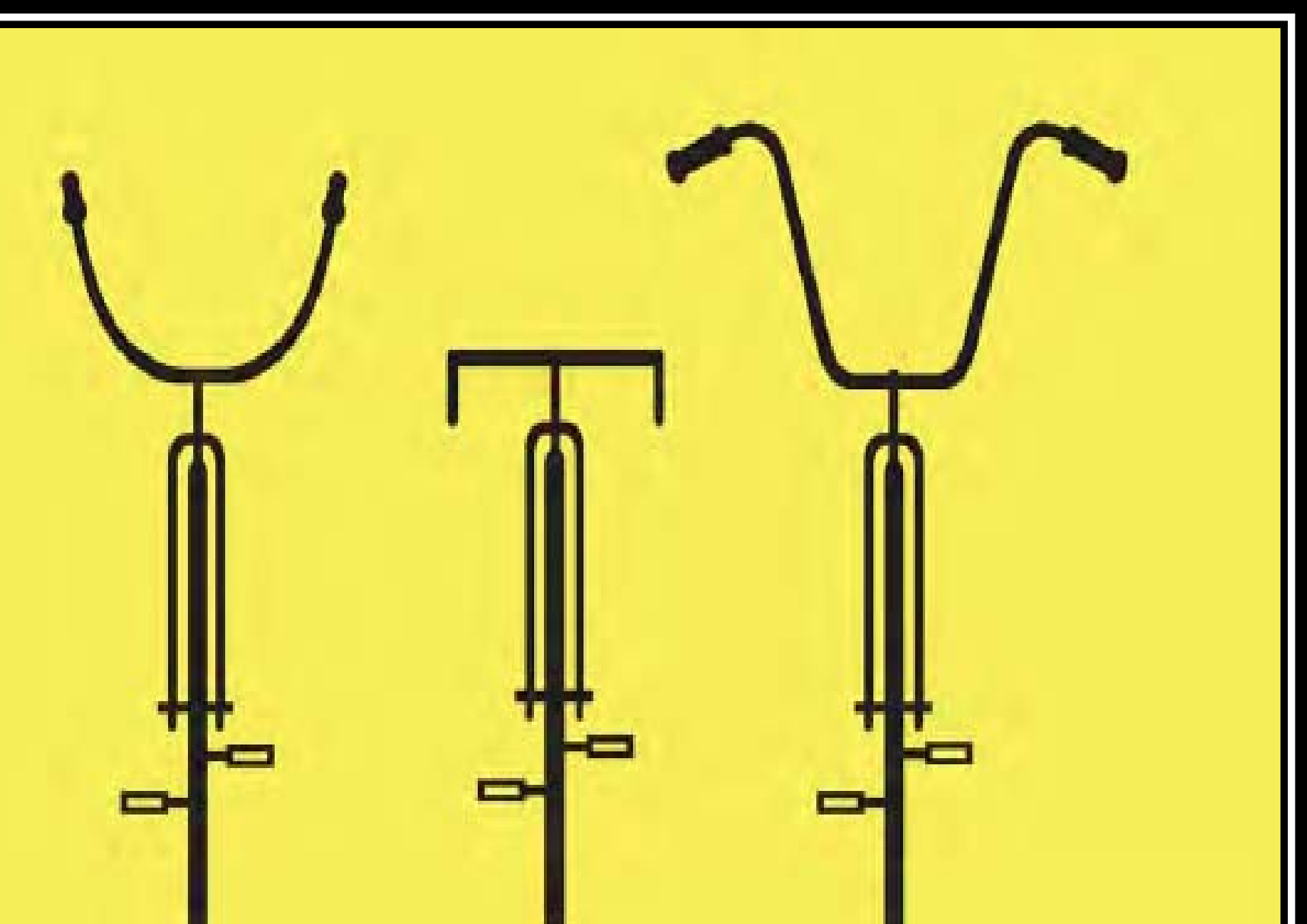
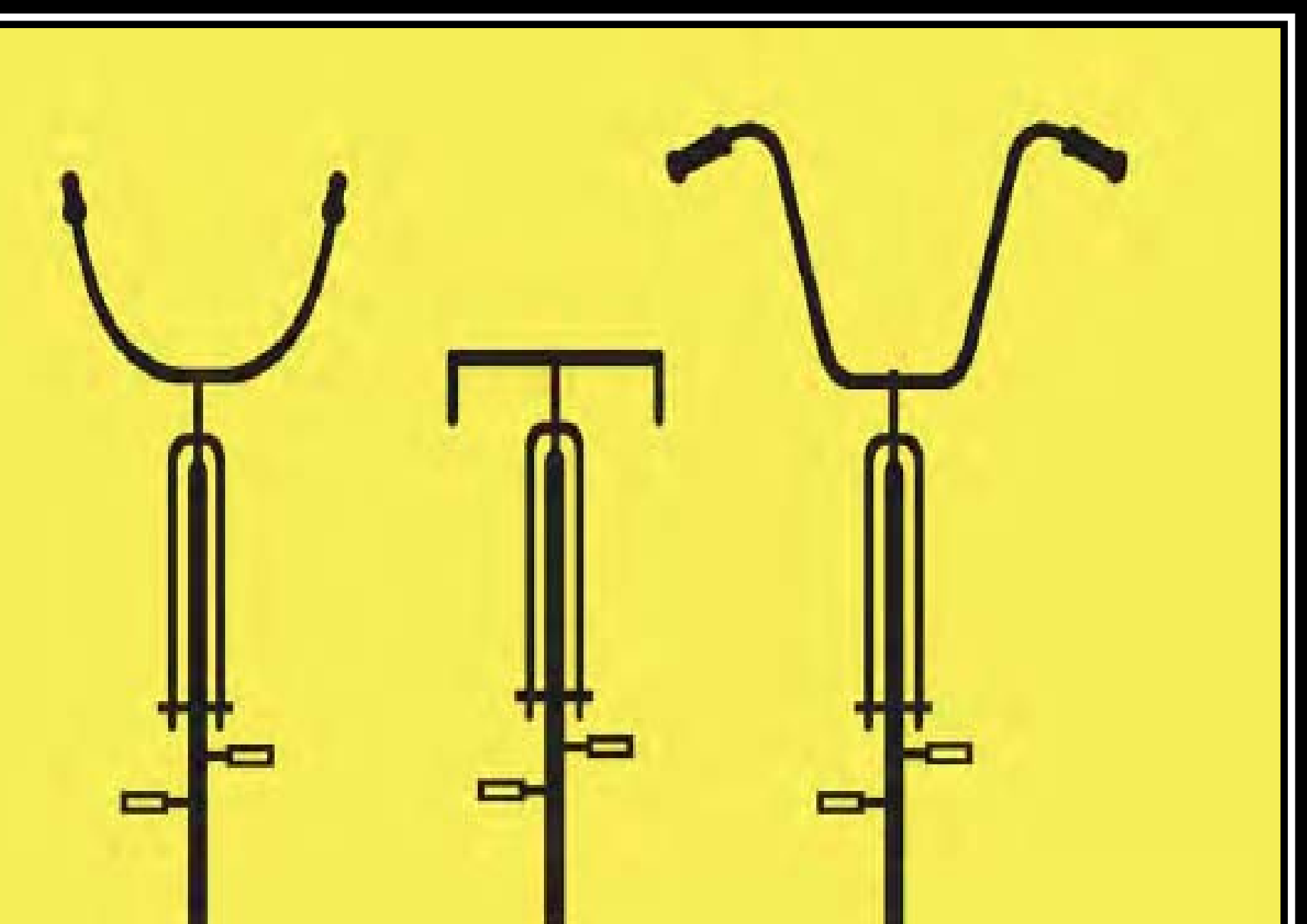
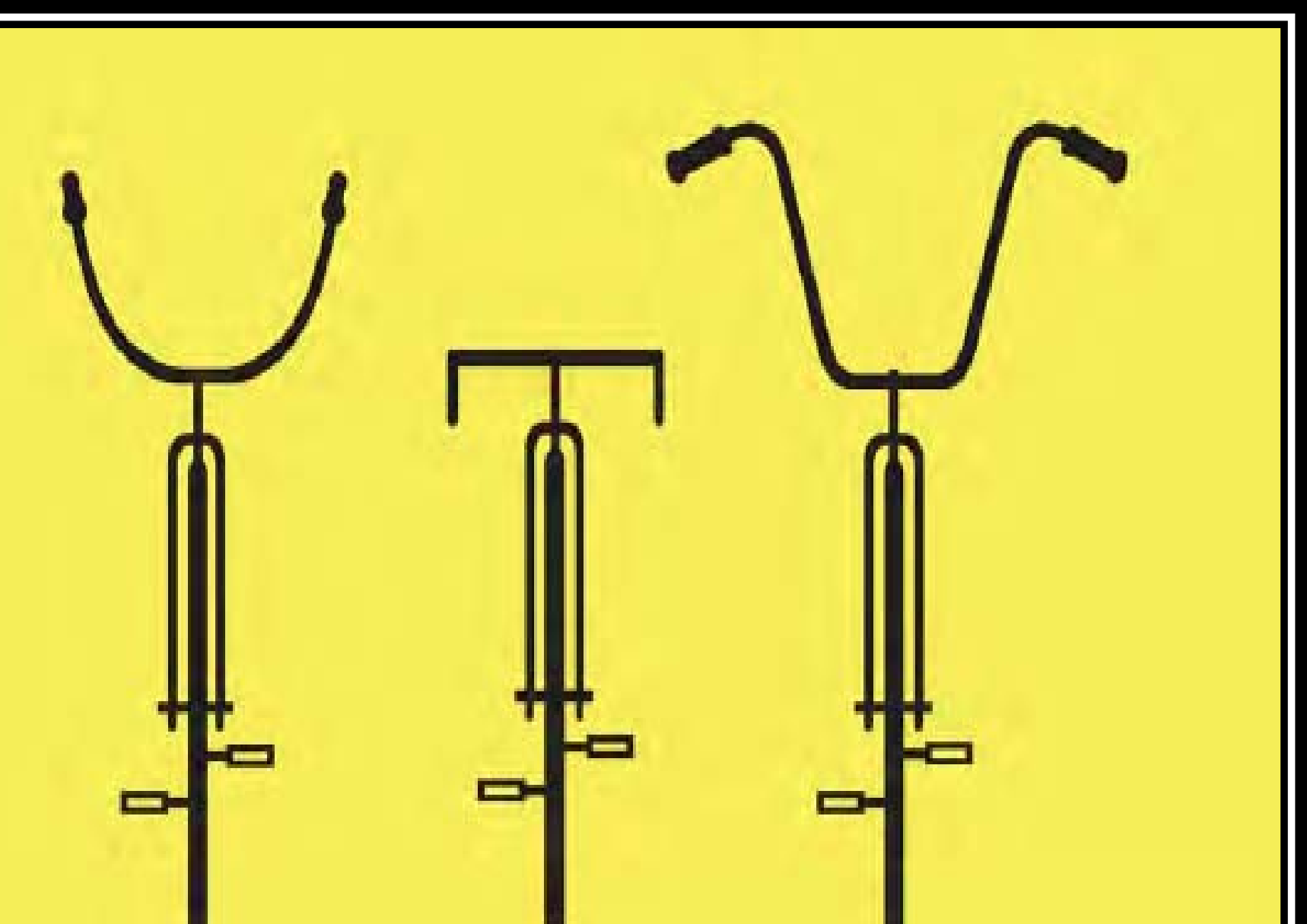


CL Cinema, Hong Kong

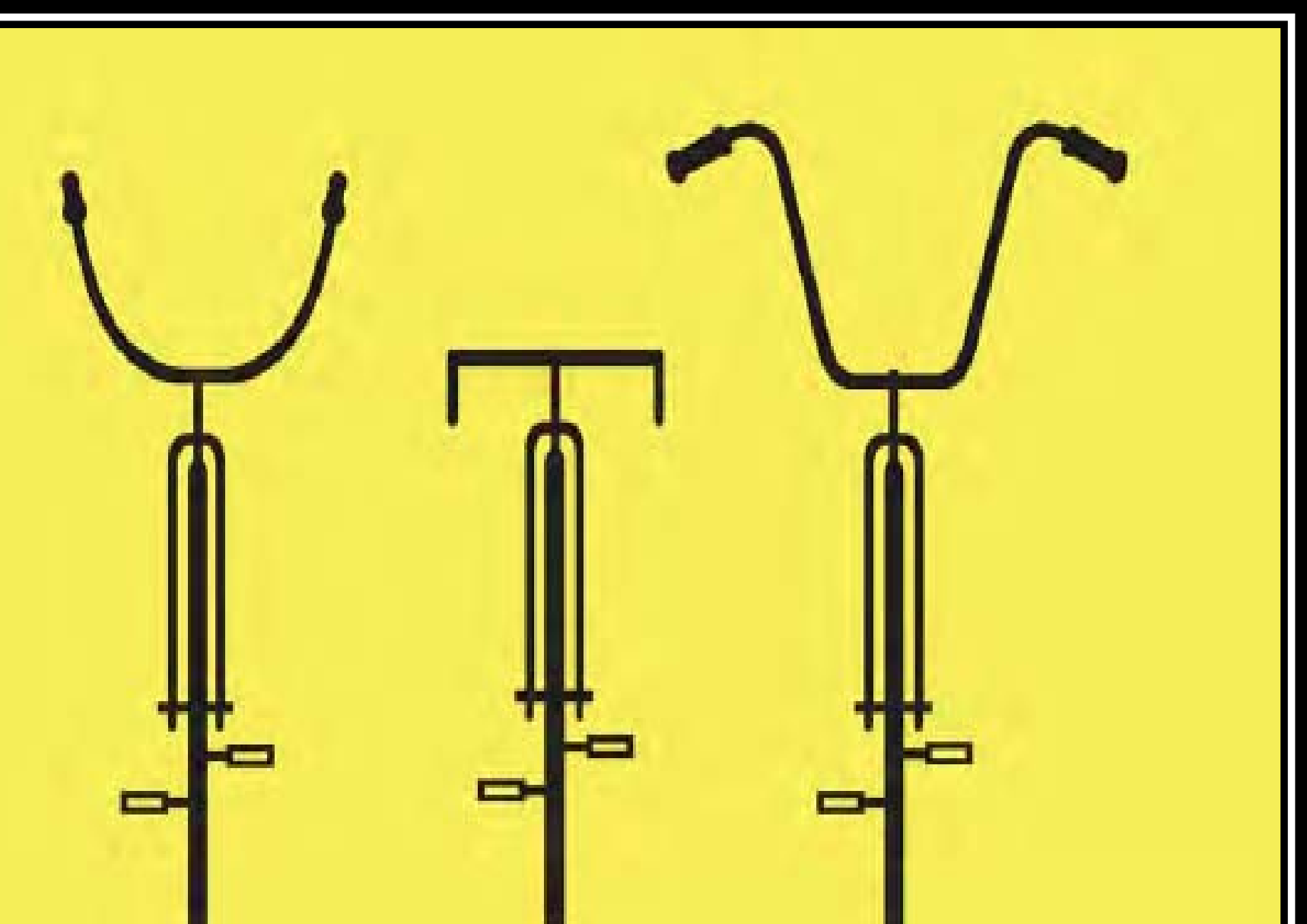












- WHAT'S POSSIBLE?

reduced accident rate by 50% and fatality rate to almost ZERO?!

- HOW ?

THEY HAD DEEP, IMPACTFUL CONVERSATIONS WITH ENGAGED INDIVIDUALS AND GROUPS THAT INFLUENCED THE CHOICES PEOPLE MADE

What can I do?

I can be more mindful, present and engaged whilst driving

I can become a citizen of my community

I can perform daily authentic acts of safety

I can look longer at intersections, for bikes and bicycles

I can have challenging conversations with people

I can become part of THE CHANGE

It starts with ME!

ETHEKWINI

CYCLE

SAFE